

## Dear parents / carers,

You will hopefully be aware of the work your PTA is doing to raise funds for our school. We thank everyone that volunteers for events and everyone that donates wherever they can. Every pound raised goes towards making the school even better than it already is.

We wanted to take this opportunity to remind you about the **match funding/giving scheme** and how a little bit of your time could raise **double the funds** for the PTA.

If you work for an organisation that has a **match funding/giving policy**, any money you raise could be matched by your employer. (Please see the end of this letter for a list of participating companies.)

Companies who offer matched funding will pledge a sum of money relating to the amount their employee has raised at an event (either by volunteering, helping with preparations, organising, etc.) or that they have donated to the PTA.

## A few examples:

- A parent/carer volunteers to help with or organise a PTA cake sale. The profit made by the stall is £100. The employer will then match this amount with a further £100.
- A parent/carer volunteers to help on Winter Wonderland (either by helping on the day or doing preparations). The profit made by this event is £1000. The employer will then match this amount with a further £1000.
- A parent/carer would like to donate £50 to the PTA. The employer will then match this amount with a further £50.

We understand that the high street banks, building societies, supermarkets and large corporations are likely to do match funding/giving, but these schemes are not exclusive to the major corporate giants. If you work for an independent company, they may be interested in charitable giving through match funding too.

## Steps to follow:

- Speak to your company's community relations/CSR manager, HR Department and ask if they operate or are interested in running a matched giving scheme.
- In smaller companies where such a post does not exist a line manager might be the most appropriate person to speak to.
- Once the company has agreed to match give, you will either need to fill in an application from your employer or the PTA can provide your employer with a letter stating the funds raised/donation made.

Once necessary in-house admin is completed the rest is taken care of by the PTA.

We would be grateful if you could see if your employer has a match funding scheme or if they are willing to match fund any of our events. This could be a really large source of income for the PTA and help us raise money for the school

If you are able to help us this way or have any questions, please let the PTA know at <a href="https://hotspace.ncb/hotspa

Thank you for your support,

Hotham PTA

Registered with the Charity Commission as 1081708

## Companies that have been know to do matched giving in the past

This list is by no means definitive so please check with your employer if they are not on here.

3i	AT Kearney	Bristol-Myers Squibb
3i Deutschland GmbH	BAA	British American Tobacco
Abbey National	Bank of America	British Gas
ABN Amro Bank	Bank of England	C & A Stores
Accenture	Bank of Scotland	Cable & Wireless
Alfred Dunhill	Bank Of Tokyo-Mitsubishi	Camelot Group
Alliance & Leicester	Bankers Trust	Cap Gemini
Alliance Capital	Barclays Bank	Capital International
American Express	Barclays Capital	Research
Amoco Foundation	Barclays Group	Carlsberg Tetley
Anglian Water	BG Group	Cemex UK
Argos	BOC Group	Centrica
Arla Foods	Boeing Commercial	Chase Manhattan
ARM Holdings	Airplanes	Citibank Group
Asda	Boots	Cooperative Bank
ASSEAL	Boston Consulting Group	Cornhill Insurance
AstraZeneca	ВР	Coutts Bank
	Bradford and Bingley	Credit Suisse First Boston

De La Rue Johnson & Johnson Pearson

Debenhams J P Morgan & Co **Peugeot Motor Company** 

**Deloitte Consulting** Kellogg's Pfizer

Philip Morris **Deutsche Bank** Kingfisher International

**KPMG** DHL

First Group

Halifax

Ford Motor Company

**Philips** Diageo Legal & General

PPG Industries **Dixons Group** Littlewoods Foundation

**Dresdner Kleinwort** Lloyds TSB

Wasserstein Marks and Spencer

Royal and Sun Alliance Eli Lily Mars

PricewaterhouseCoopers

Royal Bank of Scotland **EMI Group** 

Marsh & McLennan Group **Energis** Companies

Royal London Mutual

**Ericsson Telecom** McKinsey & Co Insurance

Royal Sun Alliance **Ernst & Young** Mercury Asset

Management Experian Schroder's

Merrill Lynch Scottish and Southern Exxon Mobil

Microsoft Energy **Fidelity Investments** 

Midland Bank Seaboard First Bus

Shell Midlands Electricity

Siemens Medical Mitsubishi

Moody's Investors Sigma Securities

GlaxoSmithKline Services Ltd

**SIT Investment Associates Goldman Sachs** 

Foundation Morgan Stanley Guardian Royal Exchange

National Grid Transco **Sky Broadcasting** 

**National Power** SmithKline Beecham

**HSBC** Southern Electric National Westminster

IBM Bank Stagecoach Group

IDEO **NCR Corporation** 

Stagecoach Holdings NFC Northern Electric

Industrial Bank of Japan Standard & Poor's

**Norwich Union Invensys** Sun Life of Canada

J Sainsbury  $\Omega$ 2

United Airlines
United Utilities
Vodafone
Warner Music International
William M Mercer
Woolwich
Yorkshire Wate

Swiss Bank Corp

Thames Water

**UBS** Warburg

Unilever

The Economist Group

Tesco

Texaco