



Treasurer's Report 2020-21

Total Funds Raised	£5,501.63
Total Expenses	£1,397.52
Net Funds Raised	£4,104.11

Review of the Year

2020-21 was a challenge from a fundraising point of view as we were unable to have any onsite events due to the COVID pandemic. This meant that we needed to be more ingenious with our fundraising.

This was the first year we had been unable to hold a Xmas Fayre, which is traditionally our biggest fundraiser of the year. Our raffle tickets were sold via SIMSPay which was a first for us, these are normally only sold on the day at the Xmas Fayre. The tickets were available online for 3 weeks and we raised over £1,300.

Due to the success of the Christmas Raffle we decided to hold another raffle in the Summer Term which raised another £500.

We were still able to sell Christmas Cards designed by the pupils and this year we also took on the school calendars, which had traditionally been created by the school and sold at Christmas productions. We believe that a smaller calendar, professional printing and selling the calendar via SIMSPay meant that we were able to sell more calendars than normal. We also sold advertising space for each month to local businesses which increased the income we raised.

Instead of Film nights we arranged for an online Panto for the Autumn Term, which was personalised for the school and shown to all classes at the same time. In the Summer Term we had a Summer Film Afternoon as part of ICT week, there was a different film for KS1 and KS2. For both events we provided popcorn and asked parents to make a donation.

Our cake sales provided much needed funds for classroom resources and treats and so we felt it was important to have fundraising items that could replace those lost funds. We were able to do our normal class advent calendar and Easter egg raffles and then we had 2 additional items, a Christmas Trail sponsored by Westmount Estates and a Summer children's raffle. Children paid to take part in these in class and the funds raised went directly to the class teacher.

One of our biggest successes was Easy Fundraising. This was launched in September 2020 and by August 2021 we had raised over £950 in donations. There was no cost to parents to use the website and donations were earned everyday spend that parents would be doing anyway.