

Friends of Deansfield School

MATCH FUNDING



What is match funding?

Match funding is a fundraising mechanism whereby a corporate company 'matches' the fundraising done by one of its employees for a good cause. Proof that the employee actively engaged in the fundraising is usually required and you can usually only use matched funding on one activity per company per year. For example on the school raffle or whatever your biggest earner is.

How much money will we get?

It depends on how much you raise and what event you decide to match fund on. Generally companies offer the following:

- cash donation
- sponsorship for a particular activity e.g. a bouncy castle
- 1 to 1 match funding (the company give £1.00 for every £1.00 the employee raises on their activity)
- capped donation (the company will match what you raise up to a certain cut off point)

A list of companies who offered match funding in 2020 is in the 'Documents' section of our website. This list can change so please contact your HR department to see if your company offers match funding and how you go about applying for it. It is a great way to raise extra funds, in many cases you can double the amount raised for an event by being involved in the event.

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