Friends of Monkfield Park Primary School (FOMP) - Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

FOMP uses Facebook. You can see this here: www.facebook.com/Friends-of-Monkfield-Park-381040661982635 and www.facebook.com/groups/1320366797996655

Access to the social media used by our association

The FOMP Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by FOMP. There is also a linked Friends of Monkfield Park Public Group. This page and group have post approval settings in place so postings must be approved by admins. Anyone can comment on a post once posted.

How this is used by our association

FOMP uses its Facebook page/group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the Association's activities, thank local supporters and canvass members' views.

Usage that is not permitted
The Facebook page/group of FOMP does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the Friends Association and its activities and should not be used to promote any business other than where this is done for the benefit of FOMP and with its permission such as advertising donations received from businesses and thanking them. Please do not share ANY confidential information of students/parents/teachers or school community members. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and FOMP retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The Facebook group of FOMP allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. FOMP accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group. Facebook privacy and security rules apply, and users are subject to these rules in the normal way (see Facebook privacy policy here https://www.facebook.com/policy.php)

Application of this policy

By using the Facebook group of FOMP you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

This policy is saved on the FOMP Gmail Drive and is sent regularly (at least once a year) to all members of FOMP for whom an email address is held and is referenced as part of the information stated on our Facebook Group pages.

Wording on the Facebook Page/Group –

This group/page is open to all parents, carers, staff and friends of Monkfield Park Primary School. It is to be used for discussing fundraising, social events and meetings connected to the school. Please use the page in a positive manner. This is a moderated page/group and FOMP reserves the right to remove any posting

We have created a simple list of do's and don'ts to help you use this resource correctly.

Please do the following:

• Use good judgment - Regardless of your privacy settings, assume that all of the information you have shared on your facebook is public information.
• Be respectful - You cannot see a smile or understand nuances of speech on social media. Please keep the tone of discussion positive and respectful.
• Be responsible and ethical - Unless you are specifically authorised to speak on behalf of the school as a spokesperson, you should state that the views expressed in your postings, etc. are your own. Any issue or concerns you have with the school should be raised directly
• Correct any mistakes- Be sure to correct any mistake you make immediately, and make it clear what you've done to fix it.

Don't share the following:

• Confidential information - If it seems confidential, it probably is. Online "conversations" are never private.
• Private and personal information - To ensure your safety, be careful about the type and amount of personal information you provide. Avoid talking about personal schedules or situations. NEVER give out or transmit personal information of students, parents, or colleagues. Always respect the privacy of the school community members.
• Images - It is not acceptable to post pictures of students without the expressed consent of their parents. You may use photos and video that are available on the school's website with the headteachers permission.
• Other sites - Link to other sites may provide useful and interesting content. Don't blindly repost a link without looking at the content first you never know what could be there. FOMP does not accept responsibility for external links, this lies with the original poster but anything that is inappropriate or where a reasonable complaint is upheld we reserve the right to delete

Posts will be removed if they are:
• personal attacks (posts deemed libellous, profane, defamatory, disparaging, hateful, harassing, threatening, or obscene)
• break the law - including related to data protection and the safeguarding of children
• fraudulent, deceptive or misleading

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