

Talbot Primary PTA Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Access to the social media used by our association

Talbot Primary PTA uses Facebook www.facebook.com/talbotprimarypta - this is an open page. This means it can be accessed by any Facebook user without permission being given by Talbot Primary PTA. This page also accepts postings from any Facebook user, again without permission being needed.

How this is used by our association

Talbot Primary PTA uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views".

Usage that is not permitted

The Facebook page of Talbot Primary PTA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the group"

Photographs

Talbot Primary PTA allows parents/carers to post photographs on the page. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Talbot Primary PTA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Talbot Primary PTA may wish to add photos from some events on the Facebook page. To ensure that this is being done appropriately:

- We gain written consent from Parents/Carers stating that they are happy for photos of their children to appear on the school website. If we do not have this permission, we will not use photos of the pupils in question
- We do not use photos that would embarrass an individual in anyway.
- If anyone is unhappy with an image that we have used of themselves or their child (for whatever reason), they should let the PTA Chair know and it will be taken down immediately

Application of this policy

By using the Facebook page of Talbot Primary PTA, you are accepting the terms of this policy.